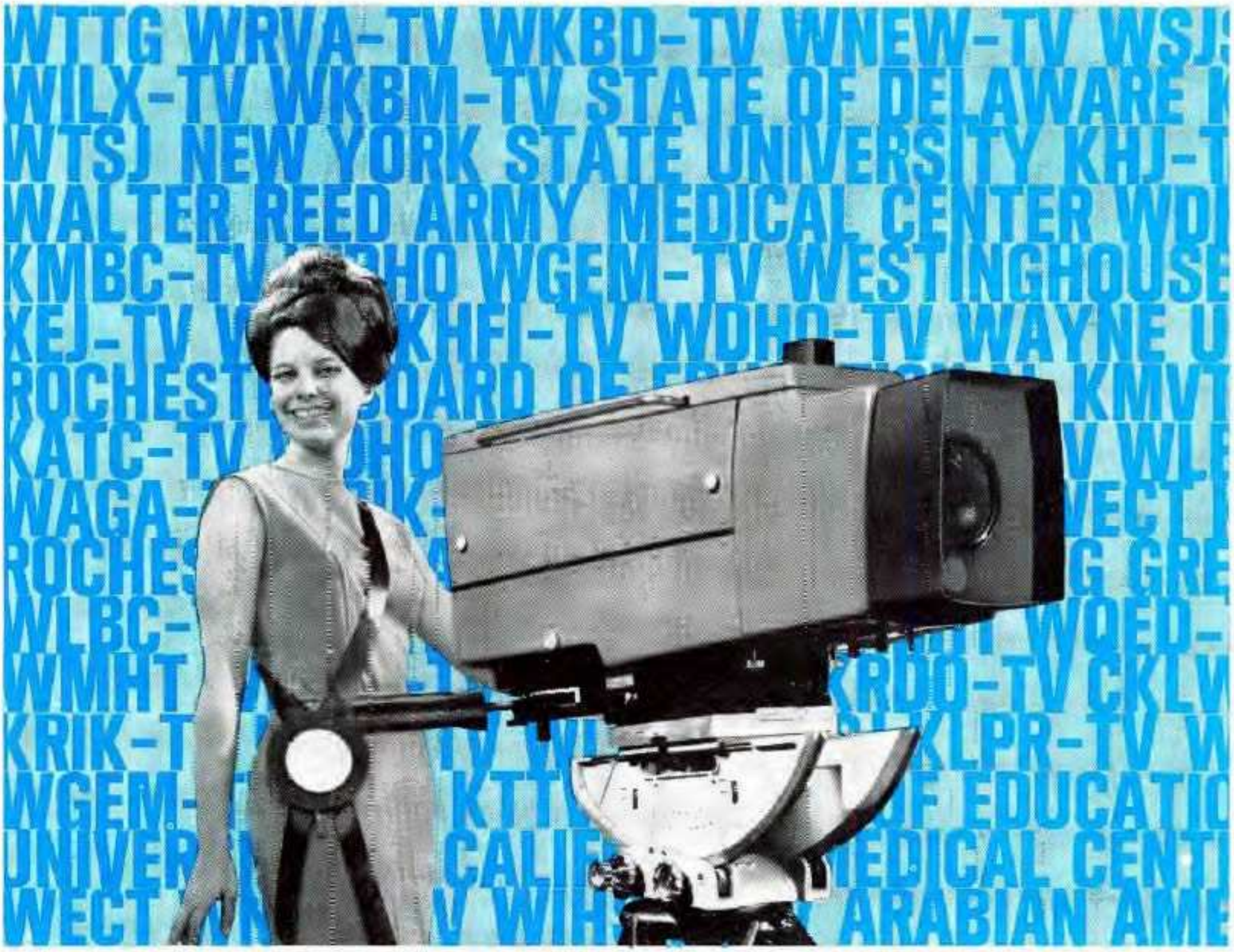

MARK 10 VISUAL ZOOM camera

IMAGE ORTHICON

the *preferred* black-and-white camera for studio and field . . . *preferred* by quality-conscious broadcasters throughout the country . . .

Here's the "new concept" zoom camera that set the industry standard for 3" image orthicons. The Visual Mark 10 Zoom Camera combines the utmost in production flexibility with superior pictures and low operating expense. Major groups, leading independents, and educational broadcasters have specified the Mark 10 for crisp, snappy, live pictures built-in 10-to-1 zoom lens solid-state electronics long-life 3" ELCON I.O. tube improved S/N and high sensitivity simple camera setup and long, stable operation!

VISUAL ELECTRONICS CORPORATION
356 west 40th street • new york, n.y. 10018 • (212) 736-5840

3T BY ANY STANDARD