Introducing the TK-45 camera.

It sees things the way the TK-44 does.

But automatically.



Until now, the TV color camera that couldn't be beat was the RCA TK-44.

You could depend on it for true, sharp pictures time after time.

Now there's the new TK-45. It combines what you liked so much about the TK-44 with big new advantages.

Advantages like automatic black and white levels. Automatic iris. Automatic centering.

So you get consistent picture quality, consistent scene-to-scene colorimetry with less need for technical manipulation. Camera set-up and operation are simpler and easier.

And since the new features are located in the control unit, cable clutter is kept down.

There's more. Much more. But it adds up to this. No other camera can do more to make your productions look better—automatically.

Just ask your RCA representative. Or write for full details. RCA Broadcast Systems, Bldg. 2-5, Camden, N.J. 08102.

RCA

The New TK-45. It sees things your way. Automatically.