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The PHILIPS LDK-11. Full broadcast quality for both ENG and commercial production!

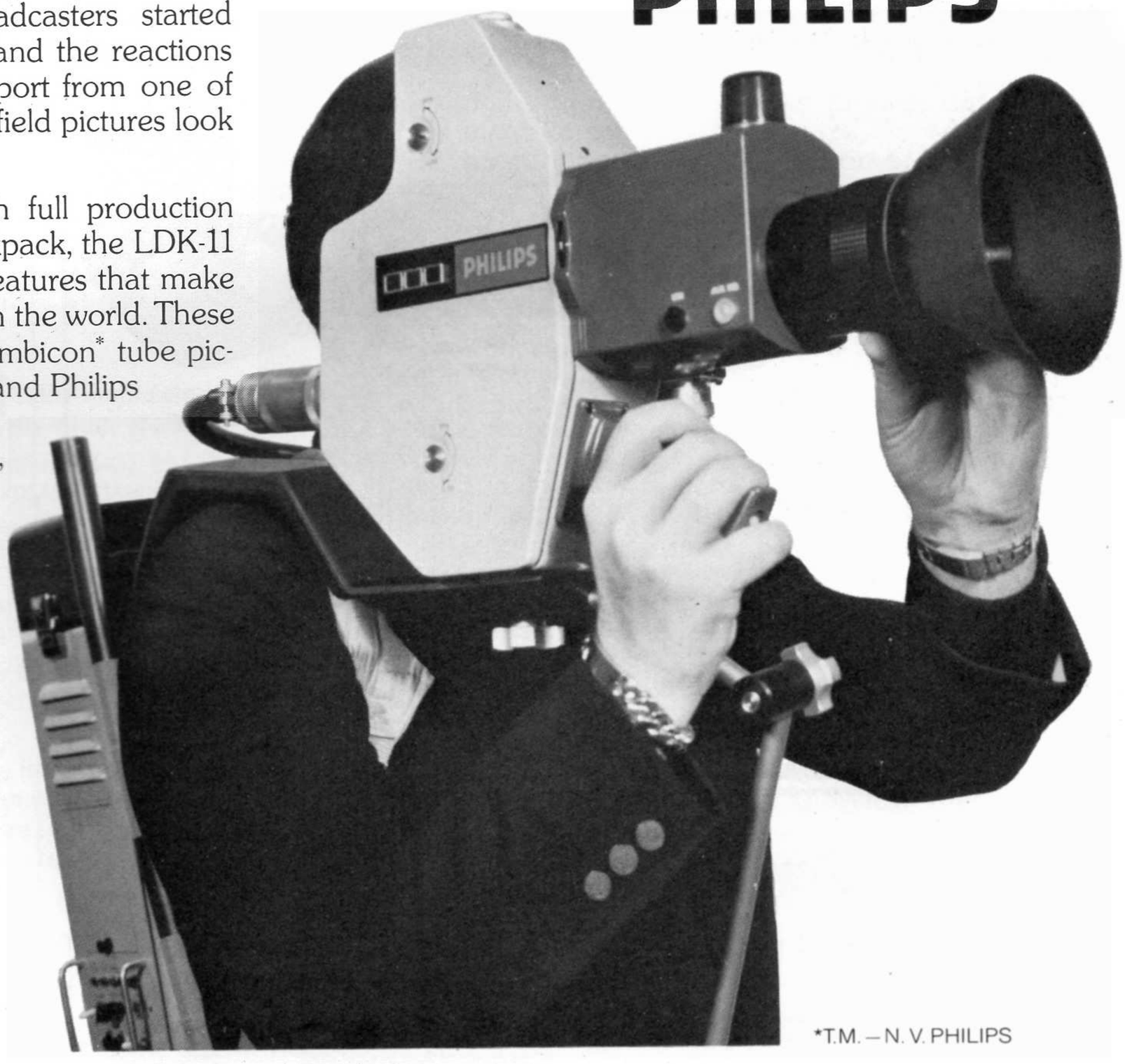
With the LDK-11 no longer must broadcasters or production companies sacrifice picture quality or operational features for portability. Broadcasters started using the LDK-11 in January, 1976 and the reactions have been outstanding. A typical report from one of the first stations to get delivery..."the field pictures look as if they were shot in our studio!"

Battery or AC powered and with full production control either remotely or at the backpack, the LDK-11 has all the key Philips engineering features that make it like no other comparable camera in the world. These features include Philips famed 3-Plumbicon* tube picture, beam-split prism with bias light and Philips linear matrix for superb colorimetry. Also included are H & V contours, auto iris, auto white balance, genlock sync generator, switchable gain and gamma, built-in color bars, remote VTR and zoom controls, and two audio channels.

All this and more add up to the utmost flexibility and economy for ENG, local remote and studio production...*without* compromise. And the LDK-11 is available now!

Send for more information. Or, better still, have your Philips representative set up a demo for you. But do it today before you get TKO'd into anything else. Broadcast Products, Philips Audio Video Systems Corp., 91 McKee Drive, Mahwah, New Jersey 07430. (201) 529-3800.

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*T.M. – N. V. PHILIPS