

MARCONI MARK VII COLOUR CAMERA SUCCESS



High stability

gives long-term 'hands off' operation

Outstanding sensitivity

Operates at the same light levels as ordinary black-and-white studios

Separate luminance

gives crispest, clearest pictures

Brilliant optics

give highest fidelity colour

Compact and lightweight

for greater flexibility for operation

203

Mark VII cameras ordered

Customers include:

British Broadcasting Corporation, London
Rediffusion Television, London
ABC Television, London
Granada Television, Manchester
ATV Network, London
Yorkshire Television, Leeds

CBS, for CTN, New York
KNXT, Los Angeles
WBBM, Chicago
KMOX, St. Louis

ABC, New York
WFLD-TV, Chicago
KUTV-TV, Salt Lake City
Teletape Productions, New York
KPLR-TV, St. Louis
WGBH-TV, Boston
Seros Mobile Productions, Menlo Park
KQED-TV, San Francisco
Lewron Mobile Productions, Baltimore
WPHL-TV, Philadelphia
Charlotte Telecasters, Charlotte
KITR, San Bernadino
WISC-TV, Madison
United Nations Organization, New York
KGLO-TV, Mason City, Iowa
WQED-TV, Pittsburgh
KEYC-TV, Mankato, Minnesota
KHQA-TV, Quing, Illinois

CFCF, Montreal, Canada
CHCH, Hamilton, Canada
Telesistema Mexicana, Mexico
Österreichischer Rundfunk, Vienna
German Democratic Republic



The Marconi Mark VII colour television camera was cited for outstanding achievement in Technological Innovation in 'The Queen's Award to Industry' for 1967.

The Marconi Company Limited
Broadcasting Division, Chelmsford, Essex

AN 'ENGLISH ELECTRIC' COMPANY