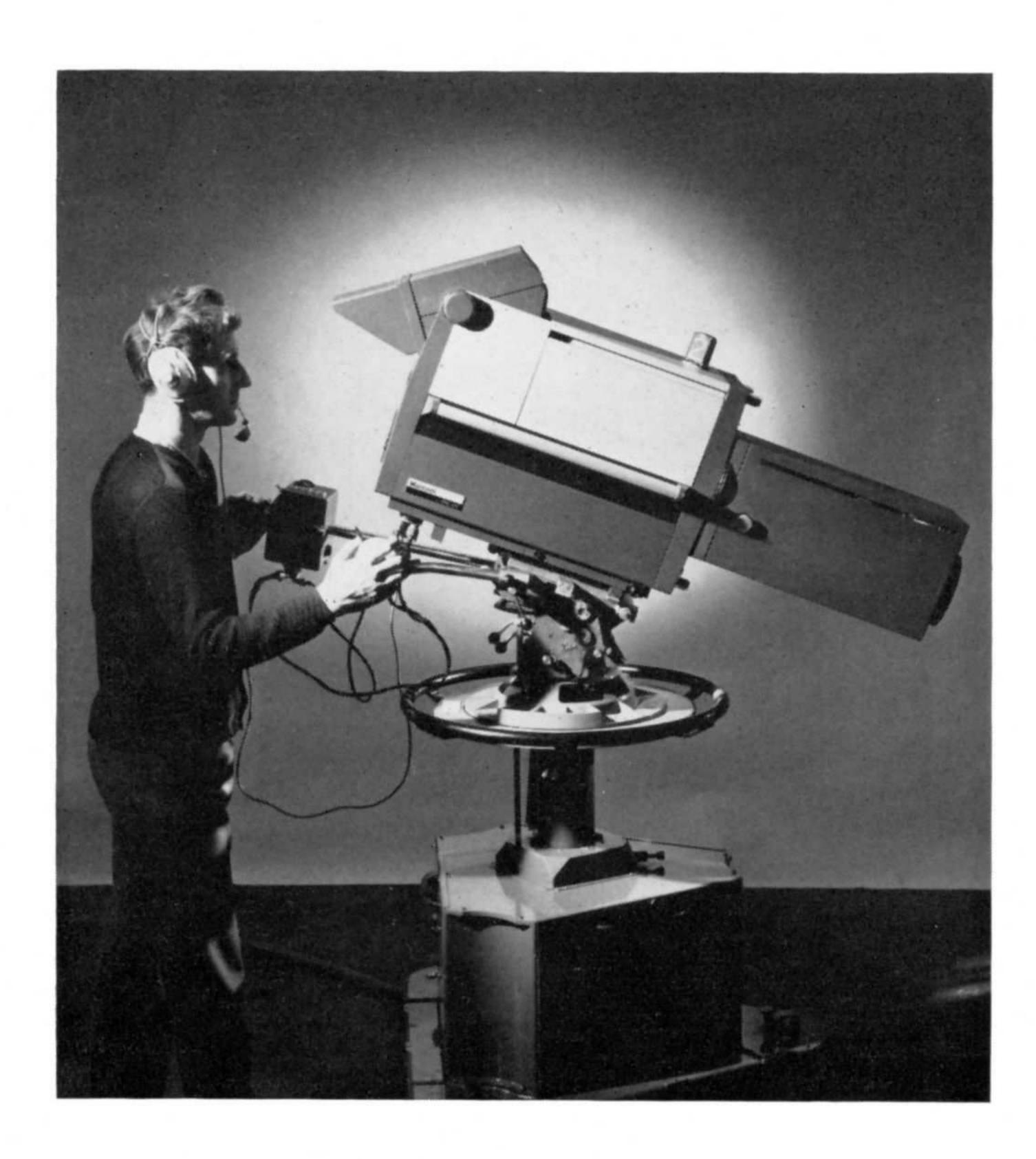
MARCONI MARK VII COLOUR CAMERA SUCCESS



High stability

gives long-term 'hands off' operation

Outstanding sensitivity

Operates at the same light levels as ordinary black-and-white studios

Separate luminance

gives crispest, clearest pictures

Brilliant optics

give highest fidelity colour

Compact and lightweight

for greater flexibility for operation

203

Mark VII cameras ordered

Customers include:

British Broadcasting Corporation, London Rediffusion Television, London ABC Television, London Granada Television, Manchester ATV Network, London Yorkshire Television, Leeds

CBS, for CTN, New York
KNXT, Los Angeles
WBBM, Chicago
KMOX, St. Louis

ABC, New York WFLD-TV, Chicago KUTV-TV, Salt Lake City Teletape Productions, New York KPLR-TV, St. Louis WGBH-TV, Boston Seros Mobile Productions, Menlo Park KQED-TV, San Francisco Lewron Mobile Productions, Baltimore WPHL-TV, Philadelphia Charlotte Telecasters, Charlotte KITR, San Bernadino WISC-TV, Madison United Nations Organization, New York KGLO-TV, Mason City, Iowa WQED-TV, Pittsburgh KEYC-TV, Mankato, Minnesota KHQA-TV, Quing, Illinois

CFCF, Montreal, Canada CHCH, Hamilton, Canada Telesistema Mexicana, Mexico Öesterreichischer Rundfunk, Vienna German Democratic Republic



The Marconi Mark VII colour television camera was cited for outstanding achievement in Technological Innovation in 'The Queen's Award to Industry' for 1967.

The Marconi Company Limited

Broadcasting Division, Chelmsford, Essex

AN 'ENGLISH ELECTRIC' COMPANY